

Statement Showing Shareholding Pattern

Name of the Company : Scenario Media Limited

Scrip Code : 505590

Quarter Ended 31/12/2009

Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a		Shares pledged or	
					As a percentage of(A+B) ¹	As a percentage of (A+B+C)	Number of Shares	As a Percentage
(A)	Shareholding of Promoter and Promoter Group							
1	Indian							
(a)	Individuals/ Hindu Undivided Family	0	0	0	0	0	0.00	0.00
(b)	Central Government/ State Government(s)	0	0	0.00	0.00	0.00	0.00	0.00
(c)	Bodies Corporate	1	525000	525000	68.627	68.627	0.00	0.00
(d)	Financial Institutions/ Banks	0	0	0.00	0.00	0.00	0.00	0.00
(e)	Any Others(Specify)	0	0	0.00	0.00	0.00	0.00	0.00
	Sub Total(A)(1)	1	525000	525000	68.627	68.627	0.00	0.00
2	Foreign							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0.00	0.00	0.00	0.00	0.00
b	Bodies Corporate	0	0	0.00	0.00	0.00	0.00	0.00
c	Institutions	0	0	0.00	0.00	0.00	0.00	0.00
d	Any Others(Specify)	0	0	0.00	0.00	0.00	0.00	0.00
	Sub Total(A)(2)	0	0	0.00	0.00	0.00	0.00	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	1	525000	525000	68.627	68.627	0.00	0.00
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI	0	0	0.00	0.00	0.00	0.00	0.00
(b)	Financial Institutions / Banks	0	0	0				
(c)	Central Government/ State Government(s)	0	0	0.00	0.00	0.00	0.00	0.00
(d)	Venture Capital Funds	0	0	0.00	0.00	0.00	0.00	0.00
(e)	Insurance Companies	0	0	0.00	0.00	0.00	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0.00	0.00	0.00	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0.00	0.00	0.00	0.00	0.00
(h)	Any Other (specify)	0	0	0.00	0.00	0.00	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00	0.00	0.00
B 2	Non-institutions							
(a)	Bodies Corporate	14	70750	70750	9.248	9.248	0.00	0.00
(b)	Individuals							
(b)I	i. Individual shareholders holding nominal share capital up to Rs 1 lakh	244	135250	71250	17.680	17.680	0.00	0.00
(b)II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	3	34000	34000	4.444	4.444	0.00	0.00
(c)	Any Other -Clearing Member	0	0	0	0	0	0.00	0.00
	Sub-Total (B)(2)	261	240000	176000	31.373	31.373	0.00	0.00
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	261	240000	176000	31.373	31.373	0.00	0.00
	TOTAL (A)+(B)	262	765000	701000	100	100	0.00	0.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
		0	0	0	0	0	0.00	0.00
	GRAND TOTAL (A)+(B)+(C)	262	765000	701000	100	100	0.00	0.00

Sr.No	Notes
1	NIL
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(I)(b) Statement showing Shareholding of persons belonging to the category
"Promoter and Promoter Group"

Sr. No.	Name of the shareholder	Total shares held		Shares pledged or otherwise encumbered		
		Number	As a % of grand total (A)+(B)+(C)	Number	As a percentage	As a % of grand total (A)+(B)+(C) of sub-clause (I)(a)
1	Scenario Communication Ltd	525000	68.627	0	0	0
Total		525000	68.63	0	0	0

(I)(c) Statement showing Shareholding of persons belonging to the category
"Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	ARCADIA SHARES & STOCK BROKERS LTD.	23500	3.072
2	MAGNUM EQUITY BROKING LIMITED	35000	4.575
3	SANJAY BABULALJI JAIN	10400	1.359
4	VIJAY CHATURVEDI	13100	1.712
5	VINEETA MALOO	10500	1.373
TOTAL		92500	12.091

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Category of Shareholders	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1		NIL	0	0.00
TOTAL		NIL	0	0

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above]
1		NIL		0.00
2		NIL		0.00
		TOTAL		0

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
		NIL		NIL
TOTAL		NIL		NIL