



SCENARIO MEDIA LIMITED

Category code	Name of the Company : Scenario Media Ltd.					
	Scrip Code : 505590			Quarter Ended : 31-December,2008		
	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares	
					As a percentage of (A+B) ¹	As a percentage of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group ²					
1	Indian					
(a)	Individuals/ Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	525000	0	68.627	68.627
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00
(e)	Any Others(Specify)	0	0	0	0.00	0.00
(e-i)		0	0	0	0.00	0.00
(e-ii)		0	0	0	0.00	0.00
	Sub Total(A)(1)	1	525000	0	68.627	68.627
2	Foreign					
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
b	Bodies Corporate	0	0	0	0.00	0.00
c	Institutions	0	0	0	0.00	0.00
d	Any Others(Specify)	0	0	0	0.00	0.00
d-i		0	0	0	0.00	0.00
d-ii		0	0	0	0.00	0.00
	Sub Total(A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	1	525000	0	68.627	68.627

For SCENARIO MEDIA LIMITED

Director/Authorised Signatory.

Registered Office : 97 Maker Tower 'F', Cuffe Parade, Mumbai - 400 005.

Tel : (91 22) 4029 0011. Fax : (91 22) 4029 0033.





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(B) Public shareholding						
1	Institutions					
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00
(b)	Financial Institutions / Banks	0	0	0	0.00	0.00
(c)	Central Government/ State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (specify)	0	0	0	0.00	0.00
(h-i)		0	0	0	0.00	0.00
(h-ii)		0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
B 2	Non-institutions					
(a)	Bodies Corporate	12	89150	89150	11.654	11.654
(b)	Individuals					
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	232	129250	65250	16.895	16.895
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	2	20650	20650	2.699	2.699
(c)	Any Other (specify)	0	0	0	0.00	0.00
(c-i)	Clearing Member	3	950	950	0.124	0.124
(c-ii)		0	0	0	0.00	0.00
	Sub-Total (B)(2)	249	240000	176000	31.373	31.373
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	249	240000	176000	31.373	31.373
	TOTAL (A)+(B)	249	765000	176000	100.00	100.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0.00	0.00
	GRAND TOTAL (A)+(B)+(C)	250	765000	176000	100	100.00

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Sr.No	Notes
1	
2	
3	
4	
5	
6	
7	
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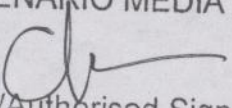


SCENARIO MEDIA LIMITED

(I)(b) Statement showing Shareholding of persons belonging to the category
"Promoter and Promoter Group"

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Scenario Communication Ltd.	525000	68.627
2			0.00
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
10			0.00
11			0.00
TOTAL		525000	68.627

For SCENARIO MEDIA LIMITED


Director/Authorised Signatory.



SCENARIO MEDIA LIMITED

(I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	MAGNUM EQUITY BROKING LTD.	35000	4.575
2	ARCADIA SHARES & STOCK BROKERS LTD.	23500	3.072
3	GEETA DEVI SINGHAL	10000	1.307
4	GLOBE CAPITAL MARKET LTD.	13000	1.699
5	KUSUM GUPTA	10150	1.327
6	M/S J.G. SHAH FINANCIAL CONSULTANT	13150	1.719
7	VINETA MALOO	10500	1.373
9			
10			
TOTAL		115300	15.072

For SCENARIO MEDIA LIMITED

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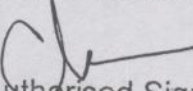


SCENARIO MEDIA LIMITED

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1			0.00
2			0.00
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
TOTAL			0.00

For SCENARIO MEDIA LIMITED


Director/Authorised Signatory.



SCENARIO MEDIA LIMITED

(II(a) Statement showing details of Depository Receipts (DRs))

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
TOTAL		0	0	0.00

For SCENARIO MEDIA LIMITED

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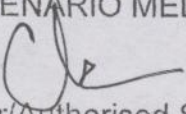


SCENARIO MEDIA LIMITED

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
TOTAL			0	0.00

For SCENARIO MEDIA LIMITED


Director/Authorised Signatory.