



SCENARIO MEDIA LIMITED

Statement Showing Shareholding Pattern						
Name of the Company : Scenario Media Ltd.						
Scrip Code : 505590			Quarter Ended : 31-March-2007			
Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number of shares	
					As a percentage of (A+B) ¹	As a percentage of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group ²					
1	Indian					
(a)	Individuals/ Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	2000000	0	89.29	89.29
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00
(e)	Any Others(Specify)	0	0	0	0.00	0.00
(e-i)		0	0	0	0.00	0.00
(e-ii)		0	0	0	0.00	0.00
	Sub Total(A)(1)	1	2000000	0	89.29	89.29
2	Foreign					
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00
b	Bodies Corporate	0	0	0	0.00	0.00
c	Institutions	0	0	0	0.00	0.00
d	Any Others(Specify)	0	0	0	0.00	0.00
d-i		0	0	0	0.00	0.00
d-ii		0	0	0	0.00	0.00

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SCENARIO MEDIA LIMITED

	Sub Total(A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	1	2000000	0	89.29	89.29
(B)	Public shareholding					
1	Institutions					
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00
(b)	Financial Institutions / Banks	0	0	0	0.00	0.00
(c)	Central Government/ State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (specify)	0	0	0	0.00	0.00
(h-i)		0	0	0	0.00	0.00
(h-ii)		0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0.00	0.00
B 2	Non-institutions					
(a)	Bodies Corporate	16	126850	101850	5.66	5.66
(b)	Individuals					
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	263	112450	33950	5.02	5.02
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	0	0	0	0.00	0.00
(c)	Any Other (specify)	0	0	0	0.00	0.00



SCENARIO MEDIA LIMITED

(c-i)	Clearing Member	3	700	700	0.03	0.03
(c-ii)		0	0	0	0.00	0.00
	Sub-Total (B)(2)	282	240000	123800	10.71	10.71
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	282	240000	123800	10.71	10.71
	TOTAL (A)+(B)	283	2240000	123800	100	100
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0		0.00
	GRAND TOTAL (A)+(B)+(C)	283	2240000	123800		100

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SCENARIO MEDIA LIMITED

Sr.No	Notes
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SCENARIO MEDIA LIMITED

(I)(b) Statement showing Shareholding of persons belonging to the category
"Promoter and Promoter Group"

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Scenario Communication Pvt. Ltd.	2000000	89.29
2			0.00
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
10			0.00
11			0.00
TOTAL		2000000	89.29

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SCENARIO MEDIA LIMITED

**(I)(c) Statement showing Shareholding of persons belonging to the category
“Public” and holding more than 1% of the total number of shares**

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	ARCADIA SHARES & STOCK BROKERS LTD.	40500	1.81
2	MAGNUM EQUITY BROKING LTD.	35000	1.56
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
10			0.00
TOTAL		75500	3.37



SCENARIO MEDIA LIMITED

(II(a)) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
TOTAL		0	0	0.00

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SCENARIO MEDIA LIMITED

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
TOTAL			0	0.00

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