



# SCENARIO MEDIA LIMITED

Statement Showing Shareholding Pattern						
Name of the Company :		Scenario Media Ltd.				
Scrip Code :		505590	Quarter Ended September 30, 2007			
Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total no. of shares	
					As a percentage of (A+B) <sup>1</sup>	As a percentage of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group <sup>2</sup>					
1	Indian					
(a)	Individuals Hindu Undivided Family	0	0	0	0.00	0.00
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00
(c)	Bodies Corporate	1	2000000	0	89.29	89.29
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00
(e)	Any Others (Specify)	0	0	0	0.00	0.00
(e-i)		0	0	0	0.00	0.00
(e-ii)		0	0	0	0.00	0.00
	Sub Total(A)(1)	1	2000000	0	89.29	89.29
2	Foreign					
a	Individuals (Non-Residents Individuals Foreign Individuals)	0	0	0	0.00	0.00
b	Bodies Corporate	0	0	0	0.00	0.00
c	Institutions	0	0	0	0.00	0.00
d	Any Others (Specify)	0	0	0	0.00	0.00
d-i		0	0	0	0.00	0.00
d-ii		0	0	0	0.00	0.00
	Sub Total(A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	1	2000000	0	89.29	89.29

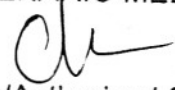
For SCENARIO MEDIA LIMITED  
  
 Director/Authorised Signatory.



# SCENARIO MEDIA LIMITED

<b>(B)</b>	<b>Public shareholding</b>					
<b>I</b>	<b>Institutions</b>					
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00
(b)	Financial Institutions / Banks	0	0	0	0.00	0.00
(c)	Central Government/ State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (specify)	0	0	0	0.00	0.00
(h-i)		0	0	0	0.00	0.00
(h-ii)		0	0	0	0.00	0.00
	<b>Sub-Total (B)(1)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>B 2</b>	<b>Non-institutions</b>					
(a)	Bodies Corporate	11	119600	101600	5.34	5.34
(b)	Individuals					
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	232	119700	50050	5.34	5.34
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	0	0	0	0.00	0.00
(c)	Any Other (specify)	0	0	0		
(c-i)	Clearing Member	3	700	700	0.03	0.03
(c-ii)		0	0	0	0.00	0.00
	<b>Sub-Total (B)(2)</b>	<b>246</b>	<b>240000</b>	<b>152350</b>	<b>10.71</b>	<b>10.71</b>
<b>(B)</b>	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>	<b>246</b>	<b>240000</b>	<b>152350</b>	<b>10.71</b>	<b>10.71</b>
	<b>TOTAL (A)+(B)</b>	<b>247</b>	<b>2240000</b>	<b>152350</b>	<b>100</b>	<b>100</b>
<b>(C)</b>	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0		0.00
	<b>GRAND TOTAL (A)+(B)+(C)</b>	<b>247</b>	<b>2240000</b>	<b>152350</b>	<b>100</b>	<b>100</b>

For SCENARIO MEDIA LIMITED

  
Director/Authorised Signatory.



# SCENARIO MEDIA LIMITED

Sr.No	Notes
1	
2	
3	
4	
5	
6	
7	
8	
9	

For SCENARIO MEDIA LIMITED

Director/Authorised Signatory.



# SCENARIO MEDIA LIMITED

**(1)(b) Statement showing Shareholding of persons belonging to the category  
"Promoter and Promoter Group"**

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Scenario Communication Pvt. Ltd.	2000000	89.29
2			0.00
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
10			0.00
11			0.00
<b>TOTAL</b>		<b>2000000</b>	<b>89.29</b>

For SCENARIO MEDIA LIMITED

  
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# SCENARIO MEDIA LIMITED

**(I)(c) Statement showing Shareholding of persons belonging to the category “Public” and holding more than 1% of the total number of shares**

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	ARCADIA SHARES & STOCK BROKERS LTD.	40500	1.81
2	MAGNUM EQUITY BROKING LTD.	35100	1.57
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
10			0.00
<b>TOTAL</b>		<b>75600</b>	<b>3.38</b>

For SCENARIO MEDIA LIMITED

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# SCENARIO MEDIA LIMITED

**(I)(d) Statement showing details of locked-in shares**

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Scenario Communication Pvt. Ltd	2000000	89.29
2			0.00
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
<b>TOTAL</b>		<b>2000000</b>	<b>89.29</b>

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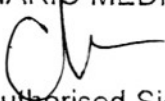


# SCENARIO MEDIA LIMITED

## (II(a)) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>0.00</b>

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## SCENARIO MEDIA LIMITED

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
<b>TOTAL</b>			<b>0</b>	<b>0.00</b>

For SCENARIO MEDIA LIMITED

  
Authorized Signatory.