

	Statement Showing Shareholding Pattern  Name of the Company: Scenario Media Ltd.							
	Scrip Code:	505590		Quarter Ended: 30-Sep-2006				
« Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized	Total shareholding as a percentage of total number of shares			
	-			form	As a percentage of(A+B) <sup>1</sup>	As a percentage of (A+B+C)		
(A)	Shareholding of Promoter and Promoter Group <sup>2</sup>							
1	Indian							
(a)	Individuals/ Hindu Undivided Family	0	0	0	0.00	0.00		
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00		
(c)	Bodies Corporate	1		0	89.29	89.29		
(d)	Financial Institutions/ Banks	0		0	0.00	0.00		
(e)	Any Others(Specify)	0		0	0.00	0.00		
(e-i)		0		0	0.00	0.00		
(e-ii)		0		0	0.00	0.00		
	Sub Total(A)(1)	1	2000000	0	89.29	89.29		
2	Foreign	1	200000		07.27	07.27		
	Individuals (Non- Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00		
	Bodies Corporate	0		0	0.00	0.00		
С	Institutions	0		0	0.00	0.00		
d	Any Others(Specify)	0		0	0.00	0.00		
d-i	-	0		0	0.00	0.00		
d-ii		0		0	0.00	0.00		



(c-i)	Clearing Member	4	41750	41750	1.86	1.86
(c-ii)		0	0	0	0.00	0.00
*	Sub-Total (B)(2)	316	240000	123800	10.71	10.71
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	316	240000	123800	10.71	10.71
	TOTAL (A)+(B)	317	2240000	123800	100	100
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0		0.00
	GRAND TOTAL (A)+(B)+(C)	317	2240000	123800		100

For SCENARIO MEDIA LIMITED

Directo Authorised Signatory.



	Sub Total(A)(2)	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	1	2000000	0	89.29	89.29
(B)	Public shareholding					
1	Institutions					
(a)	Mutual Funds/ UTI	0	0	0	0.00	0.00
(b)	Financial Institutions / Banks	0	0	0	0.00	0.00
(c)	Central Government/ State Government(s)	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00
(h)	Any Other (specify)	0	0	0	0.00	0.00
(h-i)		0	0	0	0.00	0.00
(h-ii)	Sub-Total (B)(1)	0	0	0	0.00 <b>0.00</b>	0.00 <b>0.00</b>
B 2	Non-institutions			-		
(a)	Bodies Corporate	1 1	20150	1/150	1 75	1.75
(b)	Individuals	11	39150	14150	1.75	1./3
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	301	159100	67900	7.10	7.10
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	0	0	0	0.00	0.00
(c)	Any Other (specify)	0	0	U	0.00	0.00

For SCENARIO MEDIA LIMITED

167, Atlanta Building, Nariman Point, Mumbai-400021. Tel: 22871679 Fax No. 22871696

Director Authorised Signatory. www.cafeceleb.net, cafeceleb@cafeceleb.net



Sr.No	Notes	
1		
2		
3		
4		
5		
6		
7		
8		
9		
-		

FOR SCENARIO MEDIA LIMITED

Directo Authorised Signatory.



(I)(b)	Statement showing Shareholding of persons belonging to the category  "Promoter and Promoter Group"					
Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}			
1	Scenario Communication Pvt. Ltd.	2000000	89.29			
2			0.00			
3	-		0.00			
4			0.00			
5	-		0.00			
6	*		0.00			
7			0.00			
8			0.00			
9			0.00			
10	1		0.00			
11			0.00			
TOTAL		2000000	89.29			

For SCENARIO MEDIA LIMITED

Director Authorised Signatory.



## (I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	LARK CONSULTANCY PVT.LTD.	37700	1.68
2			0.00
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9	-		0.00
10			0.00
TOTAL	- 10	37700	1.68



## (I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Scenario Communication Pvt. Ltd	2000000	89.29
2	- ,		0.00
3	-		0.00
4			0.00
5			0.00
6	-		0.00
7			0.00
8			0.00
9			0.00
TOTAL		2000000	89.29



## (II(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2			40	0.00
3				0.00
4				0.00
5				0.00
6				0.00
7	7 4			0.00
8			12	0.00
9				0.00
TOTAL		0	0	0.00

For SCENARIO MEDIA LIMITED

Director/Authorised Signatory.



## (II)(b) <u>Statement showing Holding of Depository Receipts (DRs), where underlying</u> shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	*			0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
TOTAL			0	0.00

For SCENARIO MEDIA LIMITED

Director Authorised Signatory.