

Statement Showing Shareholding Pattern									
Name of the Company :		Scenario Media Ltd.							
Scrip Code :		505590	Quarter Ended		June 30, 2007				
Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	Total shareholding as a percentage of total number				
					As a percentage	As a percentage			
(A)	Shareholding of Promoter and Promoter Group ²								
1	Indian								
(a)	Individuals/ Hindu Undivided Family	0	0	0	0.00	0.00			
(b)	Central Government/ State Government(s)	0	0	0	0.00	0.00			
(c)	Bodies Corporate	1	2000000	0	89.29	89.29			
(d)	Financial Institutions/ Banks	0	0	0	0.00	0.00			
(e)	Any Others(Specify)	0	0	0	0.00	0.00			
(e-i)		0	0	0	0.00	0.00			
(e-ii)		0	0	0	0.00	0.00			
					0.00	0.00			
	Sub Total(A)(1)	1	2000000	0	89.29	89.29			
2	Foreign								
a	Individuals (Non-Residents Individuals/ Foreign Individuals)	0	0	0	0.00	0.00			
b	Bodies Corporate	0	0	0	0.00	0.00			

For SCENARIO MEDIA LIMITED

Director/Authorised Signatory.

B 2	Non-institutions							
(a)	Bodies Corporate		14	127100	101800	5.67	5.67	
(b)	Individuals							
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	263	112200	34000	5.01	5.01		
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	0	0	0	0.00	0.00		
(c)	Any Other (specify)	0	0	0				
(c-i)	Clearing Member	3	700	700	0.03	0.03		
• (c-ii)		0	0	0	0.00	0.00		
	Sub-Total (B)(2)	280	240000	136500	10.71	10.71		
(B)	Total Public Shareholding (B)= (B)(1)+(B)(2)	280	240000	136500	10.71	10.71		
	TOTAL (A)+(B)	281	2240000	136500	100	100		
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0		0.00		
	GRAND TOTAL (A)+(B)+(C)	281	2240000	136500		100		

For SCENARIO MEDIA LIMITED

Director/Authorised Signatory.

c	Institutions		0	0	0	0	0.00	0.00
d	Any Others(Specify)		0	0	0	0	0.00	0.00
d-i			0	0	0	0	0.00	0.00
d-ii			0	0	0	0	0.00	0.00
	Sub Total(A)(2)		0	0	0	0	0.00	0.00
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	1	2000000		0		89.29	89.29
(B)	Public shareholding							
1	Institutions							
(a)	Mutual Funds/ UTI	0	0	0	0	0	0.00	0.00
(b)	Financial Institutions / Banks	0	0	0	0	0	0.00	0.00
(c)	Central Government/ State Government(s)	0	0	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0	0	0.00	0.00
(h)	Any Other (specify)	0	0	0	0	0	0.00	0.00
(h-i)		0	0	0	0	0	0.00	0.00
(h-ii)		0	0	0	0	0	0.00	0.00
	Sub-Total (B)(1)	0	0	0	0	0	0.00	0.00

For SCENARIO MEDIA LIMITED

Director/Authorised Signatory.

Sr. No.	Notes
1	
2	
3	
4	
5	
6	
7	
8	
9	

For SCENARIO MEDIA LIMITED

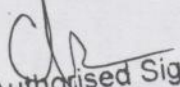


Director/Authorised Signatory.

(I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No.	Name of the shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Arcadia Share & Stock Brokers Pvt. Ltd.	40500	1.81
2	Magnum Equity Broking Ltd.	35100	1.57
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
10			0.00
TOTAL		75600	3.38

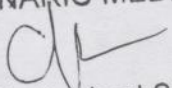
For SCENARIO MEDIA LIMITED


Director/Authorised Signatory.

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Scenario Communication Pvt. Ltd	2000000	89.29
2			0.00
3			0.00
4			0.00
5			0.00
6			0.00
7			0.00
8			0.00
9			0.00
TOTAL		2000000	89.29

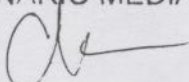
For SCENARIO MEDIA LIMITED


Director/Authorised Signatory.

(II)(a) Statement showing details of Depository Receipts

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
TOTAL		0	0	0.00

For SCENARIO MEDIA LIMITED

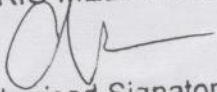


Director/Authorised Signatory.

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1				0.00
2				0.00
3				0.00
4				0.00
5				0.00
6				0.00
7				0.00
8				0.00
9				0.00
				0.00
				0.00
TOTAL			0	0.00

For SCENARIO MEDIA LIMITED


Director/Authorised Signatory.