



SCENARIO MEDIA LIMITED

| Statement Showing Shareholding Pattern | | | | | | |
|--|---|------------------------|------------------------|--|--|----------------------------|
| Category code | Name of the Company : Scenario Media Ltd. | | | | | |
| | Scrip Code : 505590 | | | Quarter Ended : 30-June-2008 | | |
| | Category of Shareholder | Number of Shareholders | Total number of shares | Number of shares held in dematerialized form | Total shareholding as a percentage of total number of shares | |
| | | | | | As a percentage of (A+B) ¹ | As a percentage of (A+B+C) |
| (A) | Shareholding of Promoter and Promoter Group² | | | | | |
| 1 | Indian | | | | | |
| (a) | Individuals/ Hindu Undivided Family | 0 | 0 | 0 | 0.00 | 0.00 |
| (b) | Central Government/ State Government(s) | 0 | 0 | 0 | 0.00 | 0.00 |
| (c) | Bodies Corporate | 1 | 2000000 | 0 | 89.29 | 89.29 |
| (d) | Financial Institutions/ Banks | 0 | 0 | 0 | 0.00 | 0.00 |
| (e) | Any Others(Specify) | 0 | 0 | 0 | 0.00 | 0.00 |
| (e-i) | | 0 | 0 | 0 | 0.00 | 0.00 |
| (e-ii) | | 0 | 0 | 0 | 0.00 | 0.00 |
| | Sub Total(A)(1) | 1 | 2000000 | 0 | 89.29 | 89.29 |
| 2 | Foreign | | | | | |
| a | Individuals (Non-Residents Individuals/ Foreign Individuals) | 0 | 0 | 0 | 0.00 | 0.00 |
| b | Bodies Corporate | 0 | 0 | 0 | 0.00 | 0.00 |
| c | Institutions | 0 | 0 | 0 | 0.00 | 0.00 |
| d | Any Others(Specify) | 0 | 0 | 0 | 0.00 | 0.00 |
| d-i | | 0 | 0 | 0 | 0.00 | 0.00 |
| d-ii | | 0 | 0 | 0 | 0.00 | 0.00 |
| | Sub Total(A)(2) | 0 | 0 | 0 | 0.00 | 0.00 |
| | Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2) | 1 | 2000000 | 0 | 89.29 | 89.29 |

For SCENARIO MEDIA LIMITED

Registered Office : 16th Atlanta Building, 16th Floor, Nariman Point, Mumbai - 400 021.

Tel : (91 22) 2287 16 59, 2285 5043, 2285 5044. Fax : (91 22) 2287 1 696.

Director/Authorised Signatory.



SCENARIO MEDIA LIMITED

| (B) | Public shareholding | | | | | |
|------------|--|------------|----------------|---------------|---------------|---------------|
| 1 | Institutions | | | | | |
| (a) | Mutual Funds/ UTI | 0 | 0 | 0 | 0.00 | 0.00 |
| (b) | Financial Institutions Banks | 0 | 0 | 0 | 0.00 | 0.00 |
| (c) | Central Government/ State Government(s) | 0 | 0 | 0 | 0.00 | 0.00 |
| (d) | Venture Capital Funds | 0 | 0 | 0 | 0.00 | 0.00 |
| (e) | Insurance Companies | 0 | 0 | 0 | 0.00 | 0.00 |
| (f) | Foreign Institutional Investors | 0 | 0 | 0 | 0.00 | 0.00 |
| (g) | Foreign Venture Capital Investors | 0 | 0 | 0 | 0.00 | 0.00 |
| (h) | Any Other (specify) | 0 | 0 | 0 | 0.00 | 0.00 |
| (h-i) | | 0 | 0 | 0 | 0.00 | 0.00 |
| (h-ii) | | 0 | 0 | 0 | 0.00 | 0.00 |
| | Sub-Total (B)(1) | 0 | 0 | 0 | 0.00 | 0.00 |
| B 2 | Non-institutions | | | | | |
| (a) | Bodies Corporate | 12 | 72550 | 72550 | 3.24 | 3.24 |
| (b) | Individuals | | | | | |
| I | Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh | 231 | 127650 | 63650 | 5.70 | 5.70 |
| II | ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh. | 3 | 38950 | 38950 | 1.74 | 1.74 |
| (c) | Any Other (specify) | 0 | 0 | 0 | 0.00 | 0.00 |
| (c-i) | Clearing Member | 2 | 850 | 850 | 0.04 | 0.04 |
| (c-ii) | | 0 | 0 | 0 | 0.00 | 0.00 |
| | Sub-Total (B)(2) | 248 | 240000 | 176000 | 10.71 | 10.71 |
| (B) | Total Public Shareholding (B)= (B)(1)+(B)(2) | 248 | 240000 | 176000 | 10.71 | 10.71 |
| | TOTAL (A)+(B) | 249 | 2240000 | 176000 | 100.00 | 100.00 |
| (C) | Shares held by Custodians and against which Depository Receipts have been issued | 0 | 0 | 0 | 0.00 | 0.00 |
| | GRAND TOTAL (A)+(B)+(C) | 249 | 2240000 | 176000 | 100 | 100.00 |

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SCENARIO MEDIA LIMITED

| Sr.No | Notes |
|-------|-------|
| 1 | |
| 2 | |
| 3 | |
| 4 | |
| 5 | |
| 6 | |
| 7 | |
| 8 | |
| 9 | |

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(I)(b) Statement showing Shareholding of persons belonging to the category
"Promoter and Promoter Group"

| Sr. No. | Name of the shareholder | Number of shares | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|--------------|----------------------------------|------------------|--|
| 1 | Scenario Communication Pvt. Ltd. | 2000000 | 89.29 |
| 2 | | | 0.00 |
| 3 | | | 0.00 |
| 4 | | | 0.00 |
| 5 | | | 0.00 |
| 6 | | | 0.00 |
| 7 | | | 0.00 |
| 8 | | | 0.00 |
| 9 | | | 0.00 |
| 10 | | | 0.00 |
| 11 | | | 0.00 |
| TOTAL | | 2000000 | 89.29 |

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Director/Authorised Signatory.



SCENARIO MEDIA LIMITED

(I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

| Sr. No. | Name of the shareholder | Number of shares | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|--------------|-------------------------------------|------------------|--|
| 1 | MAGNUM EQUITY BROKING LTD. | 35000 | 1.56 |
| 2 | ARCADIA SHARES & STOCK BROKERS LTD. | 23500 | 1.05 |
| 3 | | | 0.00 |
| 4 | | | 0.00 |
| 5 | | | 0.00 |
| 6 | | | 0.00 |
| 7 | | | 0.00 |
| 8 | | | 0.00 |
| 9 | | | 0.00 |
| 10 | | | 0.00 |
| TOTAL | | 58500 | 2.61 |

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SCENARIO MEDIA LIMITED

(I)(d) Statement showing details of locked-in shares

| Sr. No. | Name of the shareholder | Number of locked-in shares | Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|--------------|-------------------------|----------------------------|--|
| 1 | | 0 | 0.00 |
| 2 | | | 0.00 |
| 3 | | | 0.00 |
| 4 | | | 0.00 |
| 5 | | | 0.00 |
| 6 | | | 0.00 |
| 7 | | | 0.00 |
| 8 | | | 0.00 |
| 9 | | | 0.00 |
| TOTAL | | 0 | 89.29 |

For SCENARIO MEDIA LIMITED

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SCENARIO MEDIA LIMITED

(II(a) Statement showing details of Depository Receipts (DRs))

| Sr. No. | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of outstanding DRs | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|--------------|---|---------------------------|---|---|
| 1 | | | | 0.00 |
| 2 | | | | 0.00 |
| 3 | | | | 0.00 |
| 4 | | | | 0.00 |
| 5 | | | | 0.00 |
| 6 | | | | 0.00 |
| 7 | | | | 0.00 |
| 8 | | | | 0.00 |
| 9 | | | | 0.00 |
| TOTAL | | 0 | 0 | 0.00 |

For SCENARIO MEDIA LIMITED

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SCENARIO MEDIA LIMITED

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

| Sr. No. | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|--------------|-----------------------|---|---|---|
| 1 | | | | 0.00 |
| 2 | | | | 0.00 |
| 3 | | | | 0.00 |
| 4 | | | | 0.00 |
| 5 | | | | 0.00 |
| 6 | | | | 0.00 |
| 7 | | | | 0.00 |
| 8 | | | | 0.00 |
| 9 | | | | 0.00 |
| TOTAL | | | 0 | 0.00 |

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