# 28<sup>TH</sup> ANNUAL REPORT 2009 – 2010 SCENARIO MEDIA LIMITED

**NOTICE OF ANNUAL GENERAL MEETING** 

NOTICE is hereby given that the Twenty Eighth Annual General Meeting of SCENARIO MEDIA

LIMITED will be held at the Registered office of the Company situated at 97, Maker Tower 'F', Cuffe

Parade, Mumbai – 400 005 on Thursday, September 30, 2010 at 3.30 p.m. to transact the following

business:

**Ordinary Business** 

1. To receive, consider and adopt the Audited Balance Sheet as at March 31, 2010 Profit and

Loss Account for the year ended on that date and the Reports of the Auditors' and the

Directors' thereon.

2. To appoint a Director in place of Mr. Sameer Kapoor, who retires by rotation and being

eligible, offers himself for re-appointment.

3. To appoint a Director in place of Mr. Balam Mohla who retires by rotation and being eligible,

offers himself for re-appointment.

4. To appoint the Auditors to hold office from the conclusion of this meeting until conclusion of

the next Annual General Meeting and to authorize Board to fix their remuneration.

"RESOLVED THAT Murarilal Agarwal Chartered Accountants, Mumbai, being retiring Auditors of the company, be and is hereby re-appointed as Auditors of the company to hold the office from the conclusion of the ensuing Annual General Meeting until conclusion of the next Annual General Meeting, on such remuneration as may be determined by the Chairperson in consultation with Auditors, in addition to reimbursement of service tax and all out of pocket expenses in connection with the audit of the Accounts of the Company, which remuneration may be paid on existing terms to be agreed between the Auditors and

the Chairperson."

By order of the Board

Date: 04/09/2010

Place: Mumbai

Sd/-

**Compliance Officer** 

Registered Office: 97, Maker Tower 'F' Cuffe Parade Mumbai – 400 005.

#### Notes:

- 1. A member entitled to attend and vote at the meeting is entitled to appoint a proxy to attend the meeting and the proxy need not be a member of the Company. Under the Companies Act, 1956, voting is by a show of hands unless a poll is demanded by a member or members present in person, or by proxy, holding at least one-tenth of the total shares entitled to vote on the resolution or by those holding paid-up capital of at least Rs. 50,000. A proxy shall not vote except on a poll. The instrument appointing the proxy must be deposited at the registered office of the Company not less than 48 hours before the commencement of the meeting.
- 2. An Explanatory statement pursuant to Section 173(2) of the Companies Act, 1956 relating to the special business to be transacted at the meeting in annexed hereto.
- 3. Members /Proxies should bring duly filled Attendance Slips sent herewith to attend the meeting.
- 4. The Register of Members and Share Transfer Books of the Company will remain closed from September 23, 2010 to September 30, 2010 (both days inclusive) for the purpose of Annual General Meeting.
- 5. Members holding shares in physical form and desirous of making/changing nomination in respect of their shareholding in the Company, may send their request in the prescribed form 2B to the Registrar & Transfer Agents of the Company.
- 6. Corporate Members are requested to send to the Company, a duly certified copy of the Board Resolution authorizing their representative to attend and vote at the Annual General Meeting.
- 7. Members desirous of obtaining any information on the Accounts and Operations of the Company are requested to write at least one week before the meeting so that the same could be complied in advance.
- 8. Members are requested to notify changes, if any, in their registered addresses along with the pin code to the Company's Registrar and Share Transfer Agent.
- 9. Members are requested to bring their copy of Annual Report to the Meeting.
- 10. All documents referred to in the notice and explanatory statement are open for inspection at the registered office of the Company between 10.30 a.m. and 1.00 p.m. on all working days upto the date of the meeting.
- 11. Members whose shareholding is in electronic mode are requested to direct change of address notifications and updations of savings bank account to their respective Depositary Participants.

12. Member are requested to address all correspondences, including dividend matters, to the Registrar and Share transfer Agents, M/s. SHAREX DYNAMIC (INDIA) PVT. LTD.17/B, Dena

Bank Building, 2nd Floor, Horniman Circle, Fort, Mumbai.

13. As per the provisions of the Companies Act, 1956, facility for making nominations is available for shareholders, in respect of the shares held by them. Nomination forms can be

obtained from the Registrar and Transfer agents of the Company.

14. Members seeking any information or clarifications on the Annual Report are requested to send in written queries to the Company at least one week before the meeting to enable the

Company to compile the information and provide replies at the meeting

INFORMATION UNDER CLAUSE 49 OF THE LISTING AGREEMENT REGARDING RE -

APPOINTMENT OF DIRECTORS.

Mr. Sameer Kapoor joined the Board as a Director of the Company on June 28th, 2004. Mr. Sameer

Kapoor has completed B.A. from Hudders field University London. He is having 2 years work

experience in Taj group of Hotel at Managerial level.

Mr. Balam Mohla is a graduate in Arts from University of Mumbai. He has gathered a lot of

experience in the field of film production, distribution and marketing. He has actively contributed in

the development of the Scenario Media Limited.

Place: Mumbai

Date : 4th September, 2010 By order of the Board

Sd/-

Compliance Officer

Registered Office:

97, Maker Tower 'F'

Cuffe Parade,

Mumbai - 400 005

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Sd/-

Compliance Officer

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97, Maker Tower 'F'

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Mumbai – 400 005

# **DIRECTOR'S REPORT**

The Members of

#### **SCENARIO MEDIA LIMITED**

The Directors are pleased to present herewith the  $28^{th}$  Annual Report together with the Audited Statement of Accounts for the year ended March 31, 2010.

#### 1. FINANCIAL RESULTS

(Rs. In Lacs)

	200	9-10	200	08-09
Profit/(Loss) before interest,		30.05		36.55
depreciation and taxation				
Less: Interest	0.00			
Depreciation/Amortisation/	22.98		22.92	
Impairment				
Provision for Taxation-current/	2.17		3.48	
earlier years				
		25.15		26.40
Add : provisions written back		0.0		0.0
Net Profit /(Loss) after Tax		4.90		10.14
Add: Balance in Profit & Loss Account		36.02		25.87
Less: Transferred to Reserve Fund		-		-
Balance Carried Forward		40.92		36.02
Appropriations				
Interim Dividend		-		-
Final Dividend		-		-
Dividend Tax		-		-
Balance carried forward		40.92		36.02
Total		40.92		36.02

#### 2. FINANCIAL PERFORMANCE

Your Company completed the Financial Year 2009 – 2010 with a performance of Gross Turnover for the year decrease by 56.11% to Rs. 165.16 lacs. Pre-tax profit decreased by 48.15% to Rs.7.06 lacs, while Post-tax profit decreased by 51.71% to Rs.4.89 lacs. Earnings Per Share for the year stands at Rs.0.64 Cash flows from Operations stood at Rs. 141.19 lacs during the year.

#### 3. DIVIDEND

The Board does not recommend any dividend for the financial year ended 31st March, 2010.

#### 4. INVESTMENTS

The Book value of the quoted investments for the year under review was Rs. 2,901,600 (previous year Rs. 2,975,058).

#### 5. **DIRECTORS' RESPONSIBILITY STATEMENT**

To the best of their knowledge and belief and according to the information and explanation obtained by them, your Directors make the following statement in terms of Section 217(2AA) of the Companies Act, 1956:

- a) that in the preparation of the Annual Accounts for the year ended March 31, 2010, the applicable accounting standards have been followed alongwith proper explanation relating to material departures, if any.
- b) that the Directors have selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year ended March 31, 2010 and of the profit of the Company for that year.

- c) that the Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act,1956, for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities.
- d) that the Directors have prepared the Annual Accounts for the year ended March 31, 2010, on a going concern basis.

#### 6. **DIRECTORS**

In accordance with the Articles of Association of the Company and provisions of the Companies Act, 1956 Mr Sameer Kapoor and Mr. Balam Mohla retires by rotation at the ensuing Annual General Meeting and being eligible, offer themselves for re-appointment. Your Directors recommend their re-appointment.

#### 7. STATUTORY AUDITORS

You are requested to appoint Auditors for the current year and fix their remuneration. The Auditors of the Company, Murarilal Agarwal, Chartered Accountants, retire at ensuing Annual General Meeting of the Company and have given their consent for re-appointment. The Company has also received a certificate from them under section 224(1B) of the Companies Act, 1956.

# 8. CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNINGS AND OUTGO.

Since there is no manufacturing activity carried on by the Company, the particulars in respect of conservation of Energy as required under Section 217 (i) (e) of the Companies Act, 1956 are not furnished.

During the year Foreign Exchange and Outgoing are Nil.

The Company has not used any technology as such during the year.

9. PARTICULARS OF EMPLOYEES

There were no employees during the whole or part of the year who were in receipt of

remuneration aggregating to Rs. 2,00,000/- p.m. or Rs. 24,00,000/- p.a. Hence no particulars

are given.

**10.** ACKNOWLEDGEMENTS:

Your Directors would like to record their appreciation of the services rendered by the

members of the staff at all levels. They also like to express their gratefulness to the

Companies Bankers, Shareholders and their Customers for their co- operation and also for

the confidence reposed in the Company.

For and on behalf of the Board of Directors

Sd/- Sd/-

CHIRAG PITTIE SAMEER KAPOOR

(DIRECTOR) (DIRECTOR)

Date: 4th September, 2010

Place: Mumbai.

**Registered Office** 

97, Maker Tower 'F',

Cuffe Parade,

Mumbai - 400 005

# **MURARILAL AGARWAL**

#### CHARTERED ACCOUNTATS

116, CHANDRIKA A, VIKAS HOUSING COMPLEX NEAR TUKUNJ WATER TANK NALLASOPARA (E) THANE - 401209.

TELFAX: 250-2432338 EMAIL: murarilal1956@yahoo.com

#### AUDIT REPORT TO MEMBERS OF M/S. SCENARIO MEDIA LIMITED

- (1) We have audited the attached Balance sheet of M/S. SCENARIO MEDIA LIMITED as at 31<sup>st</sup> March 2010 and also the Profit & Loss Account and Cash Flow Statement of the Company for the year ended on that date annexed thereto. These financial statements are responsibility of the company management. Our responsibility is to express an opinion on these financial statements based on our audit.
- (2) We conducted our audit in accordance with auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes
  - (a) examining, on a test basis, evidence to support the financial statement amounts and disclosures in the financial statement
  - (b) assessing the accounting principles used in the preparation of financial statements
  - (c) assessing significant estimates made by the management in the preparation of the financial statements, and,
  - (d) evaluating overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.
- (3) As required by the Companies (Auditor's Report) Order, 2003 issued by the Central Government of India in terms of sub-section (4A) of Section 227 of the Companies Act, 1956, we enclose in the Annexure a statement on the matters specified in the paragraph 4 and 5 of the said order.
- (4) Further we report that:
  - (a) We have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purposes of our audit;
  - (b) In our opinion, proper books of account as required by law, have been kept by the Company so far, as appears from our examination of the books of the company;
  - (c) The Balance Sheet ,the Profit and Loss Account and cash flow statement referred to in this report are in agreement with the books of account of the Company;
  - (d) In our opinion, the accounts comply with the accounting standards referred to in sub-section (3C) of section 211 of the Companies Act, 1956 Except as listed in clause (f) below.
  - (e) On the basis of written representations received from the directors, and taken on record by the Board of Directors, in our opinion, non of the directors is disqualified from being appointed as director u/s 274(1)(g) of Companies Act, 1956;

# **MURARILAL AGARWAL**

#### CHARTERED ACCOUNTATS

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TELFAX: 250-2432338 EMAIL: murarilal1956@yahoo.com

(f) Attention is drawn on the following point

That balances of debtors. Creditors, loans & advances are subject to confirmation by the respective parties.

- (g) In our opinion and to the best of our information and according to the explanations given to us, the said Balance Sheet and Profit & Loss Account, together with other notes thereon, give the information required by the Companies Act, 1956 in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India: -
- (i) In the case of the Balance Sheet, of the state of affairs of the Company as at 31st March, 2010, and
- (ii) In the case of the Profit and Loss Account, of the profit of the Company for the year ended on that date.
- (iii) In case of the cash flow statement, of the cash flows for the year ended on that date.

For MURARILAL AGARWAL Chartered Accountants Sd/-

Murarilal Agarwal Proprietor

M. NO.: 34399 Place: Mumbai Date: 04/09/2010

#### **ANNEXURE**

#### Referred to in para 1 of our report of even date: -

- (i) (a) The Company has generally maintained proper records showing full particulars including quantitative details and situation of its fixed assets.
  - (b) The fixed assets have been physically verified by the management and no material discrepancies were noticed on such verification.
  - (c) In our opinion and according to the information and explanations given to us, no substantial part of fixed assets have been disposed off by the Company during the year.
- (ii) (a) Physical verification has been conducted by the management at reasonable intervals in respect of inventory.
  - (b) In our opinion the procedure of physical verification of inventory followed by the management is reasonable and adequate in relation to the size of the company and nature of the business.
  - (c) In our opinion and according to the information and explanation given to us the Company is maintaining proper records of inventory.
  - (d) No material discrepancies have been noticed on physical verification of stocks as compared to books and records.
- (iii) (a) The Company has taken loans from nine **parties** listed in registers maintained under section 301 of the Act. In our opinion, the rate of interest and other terms and conditions of such loans are not prima facie, prejudicial to the interest of the company. The Company has also given loan to the company listed in register maintained under section 301 of the Companies Act, 1956. In our opinion in the absence of specified terms and conditions we are unable to comment whether there are prima facie prejudicial to the interest of company.
- (iv) In our opinion & according to the information & explanations given to us, there are internal control procedures commensurate with size of the company & the nature of its business with the regard to purchase of inventory and fixed assets and for the sale of goods.
- (v) (a) In our opinion & according to the information & explanations given to us, the transactions that need to be entered into the Register maintained under section 301 of the Act, have been so entered.

- (b) In our opinion & according to the information & explanations given to us, transactions made in pursuance of contracts or arrangements entered into the register in pursuance of Section 301 of the Act, and exceeding the value Rupees five lacs in respect of any party during the year have been made at prices which are reasonable having regards to the prevailing market prices at the relevant time.
- (vi) The Company has not accepted Deposits from the public. The directives issued by the Reserve Bank of India and the provisions of section 58A and 58AA of the Companies Act 1956 and the Companies (Acceptance of Deposits) Rules 1975 are not applicable to the Company.
- (vii) In our opinion, the company have adequate internal audit system commensurate with the size and nature of it's business.
- (viii) The provisions relating to the maintenance of Cost Records u/s 209(1)(d) of the Companies Act, 1956 is not applicable to the Company.
- (ix) (a) According to the information and explanations given to us and records of the company examined by us, in our opinion, the company is regular in depositing undisputed statutory dues in respect of profession tax, income-tax, investor education and protection fund, wealth tax, cess and other material statutory dues as applicable, with the appropriate authorities.
  - (b) According to the information and explanation given to us no undisputed amounts payable in respect of Income Tax, Wealth Tax, Sales Tax, Custom Duty, and Excise duty were outstanding as at 31<sup>st</sup> March, 2010 for a period of more than 6 months from the date they become payable.
  - (c) According to the information and explanation given to us there is no disputed amount of Income Tax/Wealth Tax/ Sales Tax/ Custom Duty/Excise duty and Cess.
- (x) The Company has no accumulated losses and the company has not incurred any cash losses during the financial year covered by our audit and the immediately preceding financial year.
- (xi) The Company has not defaulted in repayment of dues to a financial institution or bank or debenture holders.
- (xii) In our opinion & according to the information & explanations given to us the company has not granted loans and advances on the basis of security by way of pledge of shares, debentures and other securities.
- (xiii) The Company is not a Chit fund, nidhi, mutual benefit fund or a society.
- (xiv) In our opinion & according to the information & explanations given to us the company is not a dealer or trader in shares and securities.
- (xv) According to the information given to us, the Company has not given any guarantee for loans taken by others from banks or financial institutions.
- (xvi) The Company has not obtained any term loans.

- (xvii) The Company has not obtained any short term loans.
- (xviii) According the information and explanation given to us and on over all examination of Balance Sheet of the Company, no fund raised on short term basis has been used for long term investment.
- (xix) According to the information given to us, the company has not made any preferential allotment of shares to parties and companies covered in the Register maintained under Section 301 of the Act.
- (xx) According to records examined by us and the information and explanations given to us, on an overall basis, funds raised on short term basis have, prima facie, not been used during the year for long term investment and vice versa.
- (xxi) The Company has not issued any debenture.
- (xxii) The Company has not raised any money by any public issue.
- (xxiii) During the course of our examination of the books and records of the company, carried out in accordance with the generally accepted auditing practices in India, and according to the information and explanations given to us, we have neither come across any instance of fraud on or by the Company, noticed or reported during the year, nor have we been informed of such case by the management.

For MURARILAL AGARWAL Chartered Accountants Sd/-Murarilal Agarwal

M.NO.: 34399 Place: Mumbai Date: 04/09/2010

Proprietor

	M/S. SCENARIO BALANCE SHEET AS A			
	SOURCES OF FUNDS	Schedule	As at 31.03.2010 Rs.	As at 31.03.2009 Rs.
I.	Shareholder's Funds			
	a. Share Capital	1	22,400,000	22,400,000
	b. Reserve & Surplus	2	4,092,026	3,602,174
	Total Shareholder's Fund		26,492,026	26,002,174
II.	<u>Loan Funds</u>	3	25,427,130	16,957,096
III.	<u>Deferred Tax Liability</u>		1,334,890	1,278,880
	TOTAL		53,254,046	44,238,150
l.	APPLICATION OF FUNDS  Fixed Assets	4		
	a. Gross Block		23,157,918	23,108,418
	b. Less: Depreciation		9,201,767	6,903,941
	c. Net Block		13,956,151	16,204,477
II.	<u>Investments</u>	5	2,901,600	2,975,058
III.	Current Assets, Loans & Advances	6		
	a. Debtors		43,408,857	33,641,869
	b. Cash & Bank Balances		1,790,678	378,798
	c. Loans & Advances		27,300,930	27,527,185
			72,500,465	61,547,852
	Less : Current Liabilities & Provisions	7		
	a. Current Liabilities		34,648,745	35,233,312
	b. Provisions		1,655,000	1,494,000
			36,303,745	36,727,312
	Net Current Assets		36,196,720	24,820,540
IV.	Miscellaneous Expenditure (to the extent not written off or adjusted)	8	199,575	238,075
	TOTAL		53,254,046	44,238,150

Notes on Accounts

13

Schedule 1 to 13 forms parts of this Balance Sheet

As Per our Report of even date

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS

For Murarilal Agarwal

Chartered Acountants Sd/- Sd/-

Sd/- Mr.Chirag Pittie Mr.Sameer Kapoor Murarilal Agarwal Director Director

Proprietor

Membership No. 34399

Place : Mumbai Date : 04/09/2010

	M/S. S PROFIT AND LOSS ACCOU		MEDIA LIMITE E YEAR ENDE		2010		
	Particulars					ear Ended	
			31.0	3.2010	31.0	03.2009	
I.	INCOME	9		16,516,757		37,632,664	
II.	<u>EXPENDITURE</u>						
	Cost of Sales	10		11,746,430		32,459,947	
	Administrative & Other Exps.	11		1,727,139		1,478,446	
	Depreciation .			2,297,826		2,292,441	
	Misc.Expenses Written/Off			38,500		38,500	
				15,809,895		36,269,334	
	PROFIT BEFORE TAX			706,862		1,363,330	
	Less: Prior period expenses			706,862		1,363,330	
l III.	PROVISION FOR TAXATION			700,002		1,303,330	
	Fringe Benefit Tax		_		5,000		
	Income Tax		161,000		201,000		
	Income Tax Adjustment of Earliear Years		-		(83,504)		
	Deferred Tax		56,010	217,010	226,500	348,996	
	PROFIT AFTER TAX			489,852		1,014,334	
	Add : Balance in Profit & Loss Account			3,602,174		2,587,840	
	Surplus Carried over to Balance Sheet			4,092,026		3,602,174	
IV.	EARNINGS PER SHARE	12					
	(Face Value Rs. 10/- Per Shares)						
	Basic Earning Per Share			0.64		1.33	

Notes on Accounts

13

Schedule 1 to 13 forms parts of this Balance Sheet

As Per our Report of even date,

Dilutive Earning Per Share

For Murarilal Agarwal

FOR AND ON BEHALF OF THE BOARD OF DIRECTORS

0.64

**Chartered Acountants** 

Sd/-

Sd/-

Sd/-

Murarilal Agarwal

Proprietor

Mr.Chirag Pittie
Director

Mr.Sameer Kapoor

1.33

Membership No. 34399

2...0

Director

Place: Mumbai Date: 04/09/2010

# M/S. SCENARIO MEDIA LIMITED SCHEDULE ATTACHED TO AND FORMING PART OF ANNUAL ACCOUNTS AS AT AND FOR THE YEAR ENDED 31st MARCH, 2010

ACCOUNTS AS AT AND FOR TH	T TEAK ENDED S	TSUMARCH, ZUI	<u> </u>	
	Year	Year Ended		Ended
	31.03	3.2010	31.0	3.2009
SCHEDULE 1 : SHARE CAPITAL :-				
Authorised Capital				
3500000 Equity fully paid up		35,000,000		35,000,000
Shares of Rs.10 each. (Previous Year 350000 Shares)				
1500000 5% Prefrential fully paid up		15,000,000		15,000,000
Shares of Rs.10 each. (Previous Year 1500000 Shares)				
		50,000,000		50,000,000
Issued & Subscribed & Paid-up Capital				
765000 Equity fully paid up		7,650,000		7,650,000
Shares of Rs.10 each. (Previous Year 765000 Shares)				
1475000 5% Prefrential fully paid up		14,750,000		14,750,000
Shares of Rs.10 each. (Previous Year 1475000 Shares)				
		22,400,000		22,400,000
SCHEDULE 2 : RESERVE & SURPLUS :-				
Profit & Loss Account				
As per Last Balance Sheet	3,602,174		2,587,840	
Add : Current Years Profit	489,852	4,092,026	1,014,334	3,602,174
		4,092,025.76		3,602,173.88
SCHEDULE 3 : LOAN FUNDS :-				
CONTEDUCE O . LONIN I CINDO				
Unsecured Loans :		25,427,130		16,957,096
TOTAL LOAN FUND		25,427,130		16,957,096

#### SCHEDULE 4: FIXED ASSETS:-

	Rate		Gross Block		Depreciation		Net Block		
Asset Description		As on 01.04.09	Additions	As on 31.03.2010	Upto 01.04.09	For the Year	Upto 31.03.2010	As on 31.03.09	As on 31.03.2010
<u>Intangible</u>									
Goodwill	10%	89,666	-	89,666.00	39,603	8,967	48,570	50,063	41,096
Motion Film	10%	3,671,649	-	3,671,649.00	1,621,645	367,165	1,988,810	2,050,004	1,682,839
Brand & Copy Right	10%	15,954,948	-	15,954,948.00	4,786,485	1,595,495	6,381,980	11,168,463	9,572,968
Littile GurusKool Books & DVD	10%	2,507,258	-	2,507,258.00	250,726	250,726	501,452	2,256,532	2,005,806
<u>Tanqible</u>									
Computers & Software	16.21%	225,539	-	225,539.00	121,371	36,560	157,931	104,168	67,608
Mobile	4.75%	112,300	49,500	161,800.00	7,185	6,510	13,695	105,115	148,105
Office Equipments	4.75%	140,876	-	140,876.00	3,887	6,692	10,579	136,989	130,297
Furniture & Fixtures	6.33%	406,182	-	406,182.00	73,039	25,711	98,750	333,143	307,432
		23,108,418	49,500	23,157,918.00	6,903,941	2,297,826	9,201,767	16,204,477	13,956,151
Previous Year		20,356,576	2,751,842	23,108,418.00	4,611,501	2,292,441	6,903,941	15,745,075	16,204,477

#### M/S. SCENARIO MEDIA LIMITED SCHEDULE ATTACHED TO AND FORMING PART OF ANNUAL ACCOUNTS AS AT AND FOR THE YEAR ENDED 31ST MARCH, 2010

SCHEDULE 5 : INVESTMENTS :-		2009-10	2008-09
Long Term Investments in Equity shares - quoted		-	77,058
(Previous Year Market Value Rs. 82985/-)			
Long Term Investments in Equity shares - unquoted		2,901,600	2,898,000
		2,901,600	2,975,058
SCHEDULE 6 : CURRENT ASSETS, LOANS AND ADVANCES :-			
1. Sundry Debtors :			
(Unsecured & Considered Good, unless otherwise stated)			
a. Over six months	39,395,381		
b. Others	4,013,476	43,408,857	33,641,869
b. Others	4,013,470	43,400,037	33,041,007
		43,408,857	33,641,869
2. Cash & Bank Balances :			
a. Cash in Hand		257,557	341,257
b. Balances with scheduled banks In Current account		1,533,121	37,541
	-	1,790,678	378,798
3. Loans and Advances :			
(Unsecured & Considered Good, unless otherwise stated)			
a. Advance Payment Against Taxes		1,467,991	965,795
b. Advance Recoverable in Cash or Kind or Value to be Received		557,500	1,238,517
c. Deposits		30,025	30,025
d. Loans & Advances		25,245,414	25,292,848
		27,300,930	27,527,185
	Total (1+2+3+4)	72,500,465	61,547,852
	10141 (1+2+3+4)	72,500,405	01,347,632
COLIFORNIE Z. CHIPDENT LIABILITIES AND DROVISIONS			
SCHEDULE 7 : CURRENT LIABILITIES AND PROVISIONS :-			
1. Current Liabilities :			
a. Sundry Creditors for supplies and others		33,990,955	33,810,698
b. Liabilities for Expenses		657,790	591,355
c. Other Liabilities		-	831,259
		34,648,745	35,233,312
2. Provisions Provisions for Taxes		1,655,000	1,494,000
	-	1,655,000	1,494,000
	-	.,000,000	.,.,,,,,,,
	Total (1+2)	36,303,745	36,727,312

SCHEDULE 8 : MISCELLANEOUS EXPENDITURE :-		2009-10	2008-09
(to the extent not written off or adjusted)			
a. Authorised Capital Increased Expenditure:			
Opening Balance		238,075	276,575
Add: Expenses Incurred During the Year		-	-
Less : Written off during the year		38,500	38,500
3 ,		199,575	238,075
Total		199,575	238,075
SCHEDULE 9 : INCOME :-			
Sales :			
Sales - Exports		2,005,973	2,628,981
- Local		13,051,354	35,118,436
Local		13,031,334	33,110,430
Service Income :			
Royalty Income		-	-
Hospitality Income		-	-
	1	15,057,327	37,747,417
Other Income:			
Sale of Scrap		-	-
Dividend on Shares		-	-
Interest Income		-	-
Other Income		900,000	2,061,046
Discount & Balances written off		39,218	2,001,010
Diffrence in Forein Exchange		456,936	
-			
Profit on sale of Investments		2,942	-
Interest Received		60,334	-
Profit/Loss from Derivatives Transactions		-	(2,175,798)
Loss from Investment		-	-
	2	1,459,430	(114,752)
Total Income	(1+2)	16,516,757	37,632,664
2011501115 42 2007 25 24 52			
SCHEDULE 10 : COST OF SALES :-			
a. Jewellery			
Opening Stock		-	-
Add : Purchases		2,144,739	1,981,620
Less : Closing Stock		- 0.444.700	- 4 004 (00
b. Shares.	-	2,144,739	1,981,620
Opening Stock			
		-	-
Add : Purchases		-	-
Less : Closing Stock		-	-
b. Fabrics.			
Purchases		9,026,726	29,533,712
		9,026,726	29,533,712
54 4 40 4 040 4 25			
c. Educational Books, DVD & CD			
c. Educational Books, DVD & CD Purchases :- Royalty		225,000	944,615
Purchases :- Royalty		225,000	944,615 944,615

Bank Charges         26,333         20           Commission Paid         4         4           Cibar (ing & Forwarding Charges         27,274         43           Clearing & Forwarding Charges         27,274         43           Conveyance Expenses         997         1           Computer Exp.         997         1           RNT Charges         21,509         1           Electricity Expenses         2         37           Foreign Exchange Huctuation Loss         -         -           Filing Fees         -         10           Freight Charges         1         10           Office Expenses         -         6           United Expenses         -         6           Office Expenses         1         10           United Expenses         -         6           United Expenses         -         6           Office Expenses         962,780         90           Printing & Stationery         -         24           Wembership & Subscription         49,126         90           Duties & Taxes         962,780         90           Barcoading Expenses         6,618         90           Business Promo	SCHEDULE 11 : ADMINISTRATIVE & OTHER EXPENSES :-	2009-10	2008-09
Cammission Paid	Auditors Remuneration	200,000	220,600
CDSL (Issuer Charges)	Bank Charges	26,333	20,222
Clearing & Forwarding Charges   27,274   43,	Commission Paid	-	4,234
Consultant Fees & Charges Conveyance Expenses Conveyance Expenses Compagnete Exp. RNT Charges Electricity Expenses Foreign Exchange Fluctuation Loss Filling Fees Freight Charges Office Expenses Office Expen	CDSL (Issuer Charges)	58,639	4,495
Conveyance Expenses 997 1.1 Computer Exp 10 RMT Charges 21,509 Electricity Expenses - 21,509 Electricity Expenses - 21,509 Electricity Expenses - 21,509 Foreign Exchange Fluctuation Loss Elling Fees Freight Charges Office Expenses Internet Expenses - 10 Internet Expenses - 2 Listing Fees Into 0.00 39 Frinting & Stationery - 24 Membership & Subscription Dutties & Taxes Professional Foes 962,780 90 Barcoading Expenses - 6,618 Publishing & advertisement 94,126 70 Business Promotion Expenses 960,6x & Periodicals Rent 97,023 92 Employee Welfare 79,023 92 Employee Tax (Input Expenses) 1,429 Foreign Abintenance (Society) STT 1 - 46 Interest on Late Payment of Taxes 1,429 Foreign Expenses 1,4	Clearing & Forwarding Charges	27,274	43,172
Computer Exp.  RNT Charges  [Electricity Expenses	Consultant Fees & Charges	-	-
RNT Charges	Conveyance Expenses	997	1,274
Clectricity Expenses	Computer Exp.	-	10,72
Foreign Exchange Fluctuation Loss Filling Fees Freight Charges Office Expenses Office Expenses Internet Interne	RNT Charges	21,509	-
Filing Fees Freight Charges Freight Stationery	Electricity Expenses	-	37,00
Freight Charges Office Expenses Office Expenses Listing Fees Listing Fees 10,000 39, Printing & Stationery Printing & Stationery Duties & Taxes Professional Fees Barcoading Expenses Publishing & advertisement Business Promotion Expenses Books & Periodicals Rent Salaries Profusional Fees Barcoading Expenses Publishing & Advertisement Business Promotion Expenses Books & Periodicals Rent Salaries Profusional Fees Repair & Maintenance Repair Expenses Stare Trading Expenses Stare Trading Expenses Stare Trading Expenses Travelling & other Expenses Travelling & Other Expenses Travelling & Other Expenses Travelling & Other Expenses Travelling Listing & Web Designing Finance Charges Professional Tax On Company  SCHEDULE 12 : EARNINGS PER SHARE :- (In accordance with Accounting Standard 20 -Earnings Per Share) Net Profit After Tax (A)  Weighted Average Number of Equity Shares Outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C) Basic Earning Per Share (A/B) (Rs.)	Foreign Exchange Fluctuation Loss	-	-
Office Expenses Internet Inter	Filing Fees		
Internet Expenses	Freight Charges		
10,000   39,	Office Expenses	-	10,56
10,000   39,	Internet Expenses	-	6,98
Printing & Stationery  Membership & Subscription  Duties & Taxes  Professional Fees  Barcoading Expenses  Professional Fees  Barcoading Expenses  Books & Periodicals  Rent  Salaries  Employee Welfare  Expair & Maintenance  Repair & Maintenance(Society)  STT  Interest on Late Payment of Taxes  Service Tax (Input Expenses  Web, Email Hosting & Web Designing Finance Charges  Web, Email Hosting & Web Designing Finance Charges  Professional Tax On Company  SCHEDULE 12 : EARNINGS PER SHARE :-  (In accordance with Accounting Standard 20 -Earnings Per Share)  Number of Dilutive Potential Equity Shares  outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)  90.24  90.24,780  90.24  90.27,780  90.24,780  90.24,780  90.24,780  90.24,780  90.24,780  90.24,780  90.24,780  90.24,780  90.24,780  90.24,780  90.24,780  90.24,780  90.24,79  90.24  90.24,79  90.24  90.24,79  90.24  90.2	·	10,000	39,17
Membership & Subscription       Dutles & Taxes         Professional Fees       962,780       90, 90, 90, 90, 90, 90, 90, 90, 90, 90,	· ·	-	24,22
Duties & Taxes         962,780         90           Professional Fees         962,780         90           Bascroading Expenses         6,618         90           Publishing & advertisement         49,126         70           Business Promotion Expenses         800ks & Periodicals         240,000         120           Rent         240,000         120         23         92           Employee Welfare         -         13         70         23         92         92         90         90         30         92         90			
Barcoading Expenses   6,618   Publishing & advertisement   49,126   70	·		
Barcoading Expenses   6,618   Publishing & advertisement   49,126   70	Professional Fees	962,780	90,95
Publishing & advertisement       49,126       70         Business Promotion Expenses       800ks & Periodicals       240,000       120         Rent       240,000       120       392       22         Employee Welfare       -       13       38       392       392       392       392       392       392       392       393	Barcoading Expenses	·	-
Business Promotion Expenses Books & Periodicals Rent Salaries Propose Welfare Repair & Maintenance Repair & Maintenance(Society) STT STT STT STT STT STRavelling & Other Expenses Share Trading Expenses Share			70,77
Books & Periodicals         240,000         120,000 <td></td> <td></td> <td>- ,</td>			- ,
Rent       240,000       120         Salaries       79,023       92         Employee Welfare       -       13         Repair & Maintenance       -       -         Repair & Maintenance (Society)       -       -         STT       -       46         Interest on Late Payment of Taxes       4,034       -         Service Tax (Input Expenses)       1,429       45         Share Trading Expenses       -       56         Travelling & other Expenses       -       27         Telephone Expenses       -       49         Web, Email Hosting & Web Designing       36,877       10         Finance Charges       -       429         Professional Tax On Company       2,500       2         SCHEDULE 12 : EARNINGS PER SHARE :-         (In accordance with Accounting Standard 20 -Earnings Per Share)       2009-10       2008-0         Net Profit After Tax (A)       489,852       1,014         Weighted Average Number of Equity Shares       765,000       765,000         outstanding during the year (B)       NIL         Basic Earning Per Share (A/B) (Rs.)       0.64	·		
Salaries       79,023       92         Employee Welfare       -       13         Repair & Maintenance       -       -         Repair & Maintenance (Society)       -       46         STT       -       46         Interest on Late Payment of Taxes       4,034         Service Tax (Input Expenses)       1,429       45         Share Trading Expenses       -       26         Travelling & other Expenses       -       27         Telephone Expenses       -       27         Web, Email Hosting & Web Designing       36,877       10         Finance Charges       -       429         Professional Tax On Company       2,500       2         SCHEDULE 12: EARNINGS PER SHARE:-       2009-10       2008-0         (In accordance with Accounting Standard 20 -Earnings Per Share)       489,852       1,014         Weighted Average Number of Equity Shares outstanding during the year (B)       765,000       765         Number of Dilutive Potential Equity Shares (C)       NIL       NIL         Basic Earning Per Share (A/B) (Rs.)       0.64		240,000	120,00
Employee Welfare       -       13         Repair & Maintenance       -       -         Repair & Maintenance (Society)       -       46         Interest on Late Payment of Taxes       4,034       -         Service Tax (Input Expenses)       1,429       45         Share Trading Expenses       -       56         Travelling & other Expenses       -       27         Telephone Expenses       -       49         Web, Email Hosting & Web Designing       36,877       10         Finance Charges       -       429         Professional Tax On Company       2,500       2         SCHEDULE 12 : EARNINGS PER SHARE :-         (In accordance with Accounting Standard 20 -Earnings Per Share)       2009-10       2008-6         Net Profit After Tax (A)       489,852       1,014         Weighted Average Number of Equity Shares       765,000       765         outstanding during the year (B)       NIL         Number of Dilutive Potential Equity Shares (C)       NIL         Basic Earning Per Share (A/B) (Rs.)       0.64		· ·	92,61
Repair & Maintenance       -         Repair & Maintenance (Society)       -         STT       -       46         Interest on Late Payment of Taxes       4,034         Service Tax (Input Expenses)       1,429       45         Share Trading Expenses       -       56         Travelling & other Expenses       -       27         Telephone Expenses       -       49         Web, Email Hosting & Web Designing       36,877       10         Finance Charges       -       429         Professional Tax On Company       2,500       2         T,727,139       1,478         SCHEDULE 12: EARNINGS PER SHARE :- (In accordance with Accounting Standard 20 - Earnings Per Share)       2009-10       2008-6         Net Profit After Tax (A)       489,852       1,014         Weighted Average Number of Equity Shares outstanding during the year (B)       765,000       765         Number of Dilutive Potential Equity Shares (C)       NIL         Basic Earning Per Share (A/B) (Rs.)       0.64		-	13,81
Repair & Maintenance (Society)   STT		_	-
STT	·		
Interest on Late Payment of Taxes		_	46,87
1,429   45		4.034	,
Share Trading Expenses       -       56         Travelling & other Expenses       -       27         Telephone Expenses       -       49         Web, Email Hosting & Web Designing       36,877       10         Finance Charges       -       429         Professional Tax On Company       2,500       2         SCHEDULE 12 : EARNINGS PER SHARE :-         (In accordance with Accounting Standard 20 - Earnings Per Share)       2009-10       2008-0         Net Profit After Tax (A)       489,852       1,014         Weighted Average Number of Equity Shares outstanding during the year (B)       765,000       765         Number of Dilutive Potential Equity Shares (C)       NIL       NIL         Basic Earning Per Share (A/B) (Rs.)       0.64			45,13
Travelling & other Expenses         -         27.           Telephone Expenses         -         49.           Web, Email Hosting & Web Designing         36,877         10.           Finance Charges         -         429.           Professional Tax On Company         2,500         2           SCHEDULE 12: EARNINGS PER SHARE:- (In accordance with Accounting Standard 20 - Earnings Per Share)         2009-10         2008-0           Net Profit After Tax (A)         489,852         1,014           Weighted Average Number of Equity Shares outstanding during the year (B)         765,000         765           Number of Dilutive Potential Equity Shares (C)         NIL         NIL           Basic Earning Per Share (A/B) (Rs.)         0.64         -		- 1	56,14
Telephone Expenses		_	27,56
Web, Email Hosting & Web Designing  Finance Charges  Professional Tax On Company  SCHEDULE 12: EARNINGS PER SHARE:- (In accordance with Accounting Standard 20 - Earnings Per Share)  Net Profit After Tax (A)  Weighted Average Number of Equity Shares outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)  36,877 10 208-0 11,727,139 1,478  2009-10 2008-0 10,104 10,107 10,107 11,478  2009-10 2008-0 10,107 10,107 11,478  2009-10 2008-0 10,107 10,107 11,478  2009-10 2008-0 10,107 10,107 11,478  2009-10 2008-0 10,107 10,107 11,478  2009-10 2008-0 10,107 11,478  2009-10 2008-0 10,107 10,107 11,478  2009-10 2008-0 10,107 11,478  2009-10 2008-0 10,107 11,478 11,4		_	49,03
Finance Charges Professional Tax On Company  - 429 2,500 2  1,727,139 1,478  SCHEDULE 12 : EARNINGS PER SHARE :- (In accordance with Accounting Standard 20 -Earnings Per Share)  Net Profit After Tax (A)  Weighted Average Number of Equity Shares outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)		36 877	10,74
Professional Tax On Company  2,500  2,1,727,139  1,478  SCHEDULE 12 : EARNINGS PER SHARE :- (In accordance with Accounting Standard 20 -Earnings Per Share)  Net Profit After Tax (A)  Weighted Average Number of Equity Shares outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)	, , , , , , , , , , , , , , , , , , , ,	30,077	429,61
SCHEDULE 12 : EARNINGS PER SHARE :- (In accordance with Accounting Standard 20 -Earnings Per Share)  Net Profit After Tax (A)  Weighted Average Number of Equity Shares outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)		2 500	2,50
SCHEDULE 12 : EARNINGS PER SHARE :- (In accordance with Accounting Standard 20 -Earnings Per Share)  Net Profit After Tax (A)  Weighted Average Number of Equity Shares outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)  2009-10  2008-0  489,852  1,014  765,000  765	Trotessional rax on company	2,300	2,30
(In accordance with Accounting Standard 20 -Earnings Per Share)  Net Profit After Tax (A)  Weighted Average Number of Equity Shares outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)		1,727,139	1,478,44
Net Profit After Tax (A)  Weighted Average Number of Equity Shares outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)		2009-10	2008-09
Weighted Average Number of Equity Shares outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)  765,000  765  NIL  0.64	(In accordance with Accounting Standard 20 -Earnings Per Share)		
outstanding during the year (B)  Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)  0.64	Net Profit After Tax (A)	489,852	1,014,33
Number of Dilutive Potential Equity Shares (C)  Basic Earning Per Share (A/B) (Rs.)  0.64		765,000	765,00
Basic Earning Per Share (A/B) (Rs.)  0.64	outstanding during the year (B)		
	Number of Dilutive Potential Equity Shares (C)	NIL	NI
Dilutive Farning Per Share ( $\Lambda/(R_{+}C)$ ) (Ps.)	Basic Earning Per Share (A/B) (Rs.)	0.64	1.3
טוומנויט במרוווווק רכו אומוכ (אי (דיט)) (ווא.)     0.04	Dilutive Earning Per Share (A/(B+C)) (Rs.)	0.64	1.3

# SCENARIO MEDIA LIMITED CASH FLOW STATEMENT FOR THE YEAR ENDED 31ST MARCH, 2010

		Year Ended 31.03.2010 Rs.	Year Ended 31.03.2009 Rs.
A.	Cash Flow from Operating Activities		
	Net Profit/(Loss) before Tax and Extraordinary Income Adjustments for:	706,862	1,363,330
	Depreciation Loss of sale of Investments	2,297,826	2,292,441
	Interest/Finance Charges Provision for Doubtful Debts/Advances	- -	- -
	Operating Profit/(Loss) Before Working Capital Changes:	3,004,688	3,655,771
	Working Capital Changes (Increase)/decrease in Trade and Other Receivables	(9,766,988)	(19,705,736)
	(Increase)/decrease in Inventories Increase/(decrease) in Trade Payables	(584,567)	21,317,255
	Net Cash From Operating Activities:	(7,346,867)	5,267,290
В.	Cash Flow From Investing Activities: (Increase)/decrease in Fixed Assets (Increase)/decrease in Misc., Fixed Assets	(49,500) -	(2,751,842) -
	(Increase)decrease in Investments Misc., Expenditure Written Off Interest Received	73,458 38,500	- 38,500 -
	Net Cash from Investing Activities	62,458	(2,713,342)
C.	Cash Flow From Financing Activities: Proceeds from Increase in Capital	_	_
	Proceeds from Long Term Borrowings	-	-
	Inrease in Un-secured loans Dividend & Dividend Tax Paid	8,470,034 -	(13,655,927)
	Bad debts written off	-	-
	Payment of borrowings  Net Cash used in Financing Activities	- 8,470,034	- (13,655,927)
	-		
	Net Increase/(Decrease) in Cash and Cash equivalents	1,185,625	(11,101,979)
D.	Cash and Cash Equivalents:		
	Opening Balance Closing Balance	226,296 1,411,921	11,328,275 226,296

As per the Report of even date attached.

For Murarilal Agarwal For and behalf of the Board

Chartered Acountants
Sd/Sd/Sd/-

Murarilal Agarwal

Date: 04/09/2010

Proprietor Chirag Pittie Sameer Kapoor

Membership No. 34399 Director Director Place : Mumbai

**Registered Office:** 97, Maker Tower 'F', Cuffe Parade, Mumbai – 400 005.

#### **Attendance Slip**

Please complete this Attendance Slip and hand it over at the meeting hall. It helps us to make proper arrangements.

Failure to bring this Attendance Slip will create unnecessary inconvenience to you.

eld
1

(Please write your name in BLOCK Letters)

I hereby record my presence at the 28<sup>th</sup> ANNUAL GENERAL MEETING of the Company Scheduled to be held at 97, Maker Tower 'F', Cuffe Parade, Mumbai – 400 005 on Thursday, September 30, 2010 at 3.30 p.m.

Members/ Proxy's Signature

(To be signed at the time of handing over this slip)

#### Notes:

- 1. Members/ Proxy holders are requested to bring their copy of the Annual Report with them at the meeting.
- 2. Please carry with you this Attendance Slip and hand over the same duly signed at the space provided, at the entrance of the meeting hall.

**Registered Office:** 97, Maker Tower 'F', Cuffe Parade, Mumbai – 400 005.

# **Proxy Form**

Registered Folio No.	•	No. of S	Shares held	
Client ID No				
DP ID No				
I/ We		_ of		in the district of
	being a Membe	er/ Members of the a	bove-named Comp	oany, hereby appoint
	of	in the district	of	of failing him
	_ of	in the district of _		as my/ our proxy to
vote for me/ us o	n my/ our behalf	at the 28th ANNUAL	GENERAL MEETI	NG of the Company
Scheduled to be hel	d at 97, Maker Tow	er 'F', Cuffe Parade, Mı	umbai – 400 005 on	Thursday, September
30, 2010 at 3.30 p.m.	or at any adjourned	Annual General Meetin	ıg.	
Signed by the said_		day of	2010.	
Signed this	Affix Re. 1			
	Reve	nue Stamp		

*NOTE*: The Proxy to be effective should be deposited at the Registered Office of the Company not less than 48 hours before the commencement of the meeting.