

Statement Showing Shareholding Pattern

Name of the Company : Scenario Media Limited

Scrip Code : 505590

Quarter Ended : 30/06/2009

| Category code | Category of Shareholder | Number of Shareholders | Total number of shares | Number of shares held in dematerialized form | Total shareholding | | Shares pledged or | |
|---------------|--|------------------------|------------------------|--|---------------------------------------|----------------------------|-------------------|-----------------|
| | | | | | As a percentage of (A+B) ¹ | As a percentage of (A+B+C) | Number of Shares | As a Percentage |
| (A) | Shareholding of Promoter and Promoter Group | | | | | | | |
| 1 | Indian | | | | | | | |
| (a) | Individuals/ Hindu Undivided Family | 0 | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| (b) | Central Government/ State Government(s) | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| (c) | Bodies Corporate | 1 | 525000 | 525000 | 68.627 | 68.627 | 0.00 | 0.00 |
| (d) | Financial Institutions/ Banks | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| (e) | Any Others(Specify) | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| | Sub Total(A)(1) | 1 | 525000 | 525000 | 68.627 | 68.627 | 0.00 | 0.00 |
| 2 | Foreign | | | | | | | |
| a | Individuals (Non-Residents Individuals/ Foreign Individuals) | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| b | Bodies Corporate | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| c | Institutions | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| d | Any Others(Specify) | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| | Sub Total(A)(2) | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| | Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2) | 1 | 525000 | 525000 | 68.627 | 68.627 | 0.00 | 0.00 |
| (B) | Public shareholding | | | | | | | |
| 1 | Institutions | | | | | | | |
| (a) | Mutual Funds/ UTI | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| (b) | Financial Institutions / Banks | 0 | 0 | 0 | | | | |
| (c) | Central Government/ State Government(s) | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| (d) | Venture Capital Funds | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| (e) | Insurance Companies | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| (f) | Foreign Institutional Investors | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| (g) | Foreign Venture Capital Investors | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| (h) | Any Other (specify) | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| | Sub-Total (B)(1) | 0 | 0 | 0 | 0.00 | 0.00 | 0.00 | 0.00 |
| B 2 | Non-institutions | | | | | | | |
| (a) | Bodies Corporate | 12 | 89150 | 89150 | 11.654 | 11.654 | 0.00 | 0.00 |
| (b) | Individuals | | | | | | | |
| (b)I | i. Individual shareholders holding nominal share capital up to Rs 1 lakh | 231 | 121100 | 57100 | 15.830 | 15.830 | 0.00 | 0.00 |
| (b)II | ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh. | 2 | 20650 | 20650 | 2.699 | 2.699 | 0.00 | 0.00 |
| (c) | Any Other -Clearing Member | 3 | 9100 | 9100 | 1.190 | 1.190 | 0.00 | 0.00 |
| | Sub-Total (B)(2) | 248 | 240000 | 176000 | 31.373 | 31.373 | 0.00 | 0.00 |
| (B) | Total Public Shareholding (B)= (B)(1)+(B)(2) | 248 | 240000 | 176000 | 31.373 | 31.373 | 0.00 | 0.00 |
| | TOTAL (A)+(B) | 249 | 765000 | 176000 | 100 | 100 | 0.00 | 0.00 |
| (C) | Shares held by Custodians and against which Depository Receipts have been issued | 0 | 0 | 0 | 0 | 0 | 0.00 | 0.00 |
| | GRAND TOTAL (A)+(B)+(C) | 249 | 765000 | 176000 | 100 | 100 | 0.00 | 0.00 |

| Sr.No | Notes |
|-------|-------|
| 1 | NIL |
| 2 | |
| 3 | |
| 4 | |
| 5 | |
| 6 | |
| 7 | |
| 8 | |
| 9 | |

**(I)(b) Statement showing Shareholding of persons belonging to the category
“Promoter and Promoter Group”**

| Sr. No. | Name of the shareholder | Total shares held | | Shares pledged or otherwise encumbered | | |
|---------|-----------------------------|-------------------|-----------------------------------|--|-----------------|--|
| | | Number | As a % of grand total (A)+(B)+(C) | Number | As a percentage | As a % of grand total (A)+(B)+(C) of sub-clause (I)(a) |
| 1 | Scenario Communication Ltd. | 525000 | 68.627 | 0 | 0 | 0 |
| | | | | | | |
| | | | | | | |
| | Total | 525000 | 68.627 | 0 | 0 | 0 |

(I)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

| Sr. No. | Name of the shareholder | Number of shares | Shares as a percentage of total number of shares [i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above] |
|---------|-------------------------------------|------------------|--|
| 1 | ARCADIA SHARES & STOCK BROKERS LTD. | 23500 | 3.072 |
| 2 | SS CORPORATE SECURITIES LIMITED | 8250 | 1.078 |
| 3 | GLOBE CAPITAL MARKET LTD. | 13000 | 1.699 |
| 4 | KUSUM GUPTA | 10150 | 1.327 |
| 5 | M/S. J.G SHAH.FINANCIAL CONSULTANT | 13150 | 1.719 |
| 6 | MAGNUM EQUITY BROKING LIMITED | 35000 | 4.575 |
| 7 | VINEETA MALOO | 10500 | 1.373 |
| | TOTAL | 113550 | 14.843 |

| (I)(d) Statement showing details of locked-in shares | | | | |
|---|-------------------------|--------------------------|----------------------------|--|
| Sr. No. | Name of the shareholder | Category of Shareholders | Number of locked-in shares | Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
| 1 | | NIL | 0 | 0.00 |
| TOTAL | | NIL | 0 | 0 |

| (II)(a) Statement showing details of Depository Receipts (DRs) | | | | |
|---|---|---------------------------|---|---|
| Sr. No. | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of outstanding DRs | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
| 1 | | NIL | | 0.00 |
| 2 | | NIL | | 0.00 |
| | | TOTAL | | 0 |

| (II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares | | | | |
|--|-----------------------|---|---|---|
| Sr. No. | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
| | | NIL | | NIL |
| TOTAL | | NIL | | NIL |